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Lakefront Living Realty, LLC Named One of Constant Contact's 2011 All Stars

Lakefront Living Realty, LLC recognized for achieving exemplary marketing results

MANSFIELD, MA — March 15, 2012 – Lakefront Living Realty, LLC, a full service real estate brokerage focusing solely on the sale of lakefront property in New England, has received the 2011 All Star Award from Constant Contact®, Inc., the trusted marketing advisor to more than half a million small organizations worldwide. Each year, a select group of Constant Contact customers are honored with the All Star Award for their exemplary marketing results. Lakefront Living Realty's results ranked among the top 10% of Constant Contact's customer base.

Based in Mansfield, Massachusetts, Lakefront Living Realty, LLC is a full service real estate brokerage specializing solely on the purchase and sale of pond and lakefront property in the six New England states. Owner Scott "The Lake Guy" Freerksen, a Real Estate Broker and Realtor, founded Lakefrontliving.com in 2003 as way to support his real estate practice and to bring to potential buyers and sellers a website that features direct lakefront homes. All the "riverfront", "oceanfront", "across the street", "within walking distance" homes are taken out of the site.

"We're happy to be recognized by Constant Contact for achieving strong marketing results," adds Scott Freerksen, "Constant Contact's tools have helped us build strong client relationships and keep our fans informed of the latest lakefront properties on the market."

"There is nothing we like more than to see our customers finding success. It's the reason Constant Contact was founded, and it's a thrill to see the fantastic results that our All Stars are achieving," said Gail Goodman, CEO of Constant Contact. "This group is really leading the charge when it comes to delivering relevant, engaging content that drives real business results. We salute this year's All Stars for their success, and are honored to have played a part in their achievements."

For more information on Lakefront Living Realty's services, you can visit their website at www.LakefrontLiving.com. Additionally, Scott Freerksen regularly holds seminars on the keys to buying and selling lakefront property. Please visit the company website or call 508-377-7167 for the date and time of the next seminar.

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